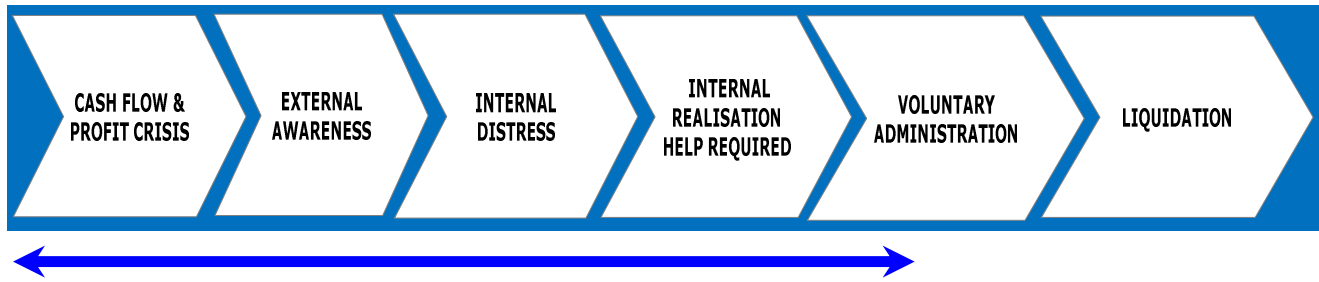


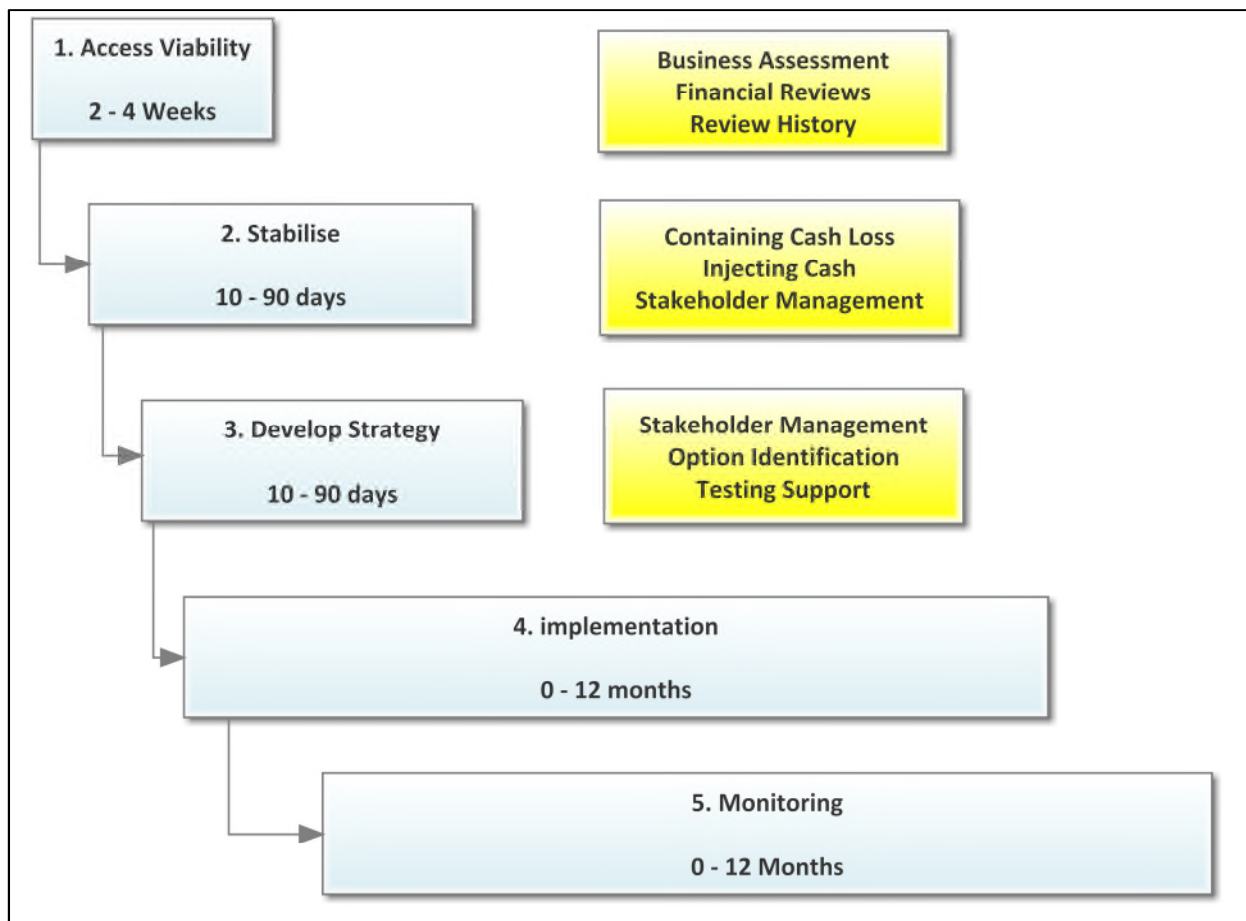
### TYPICAL DISTRESS PHASE

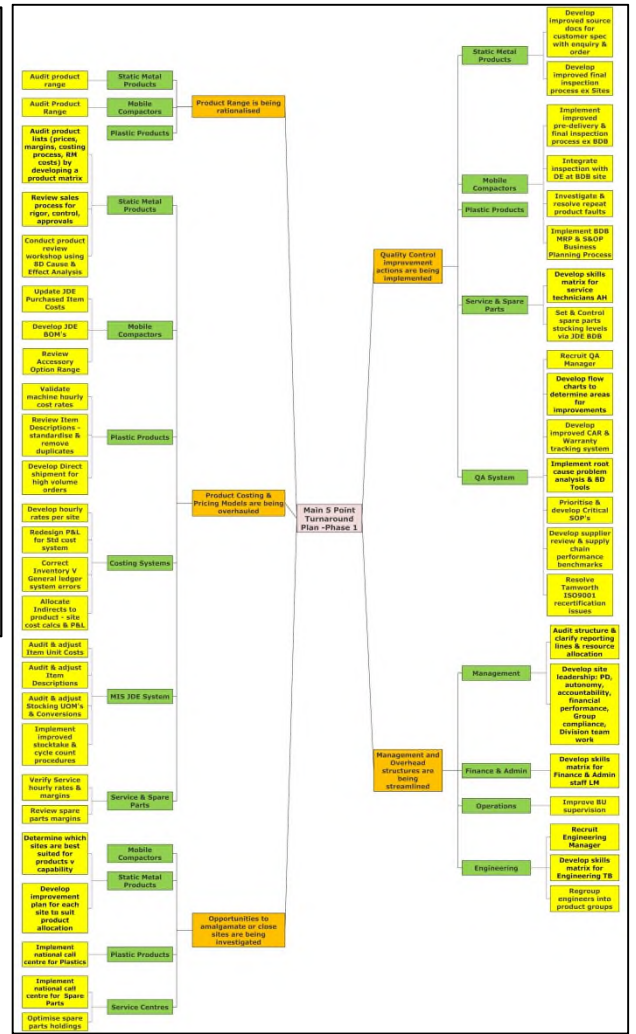
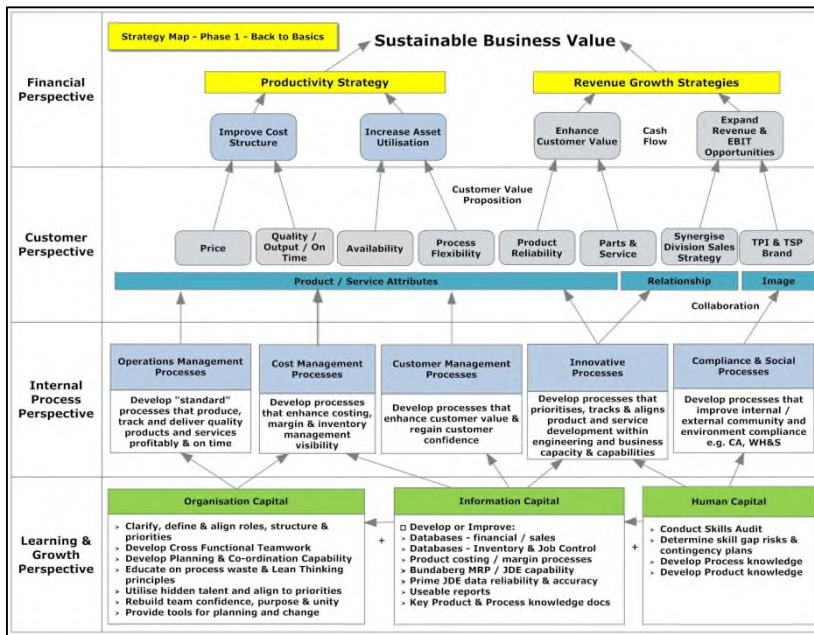
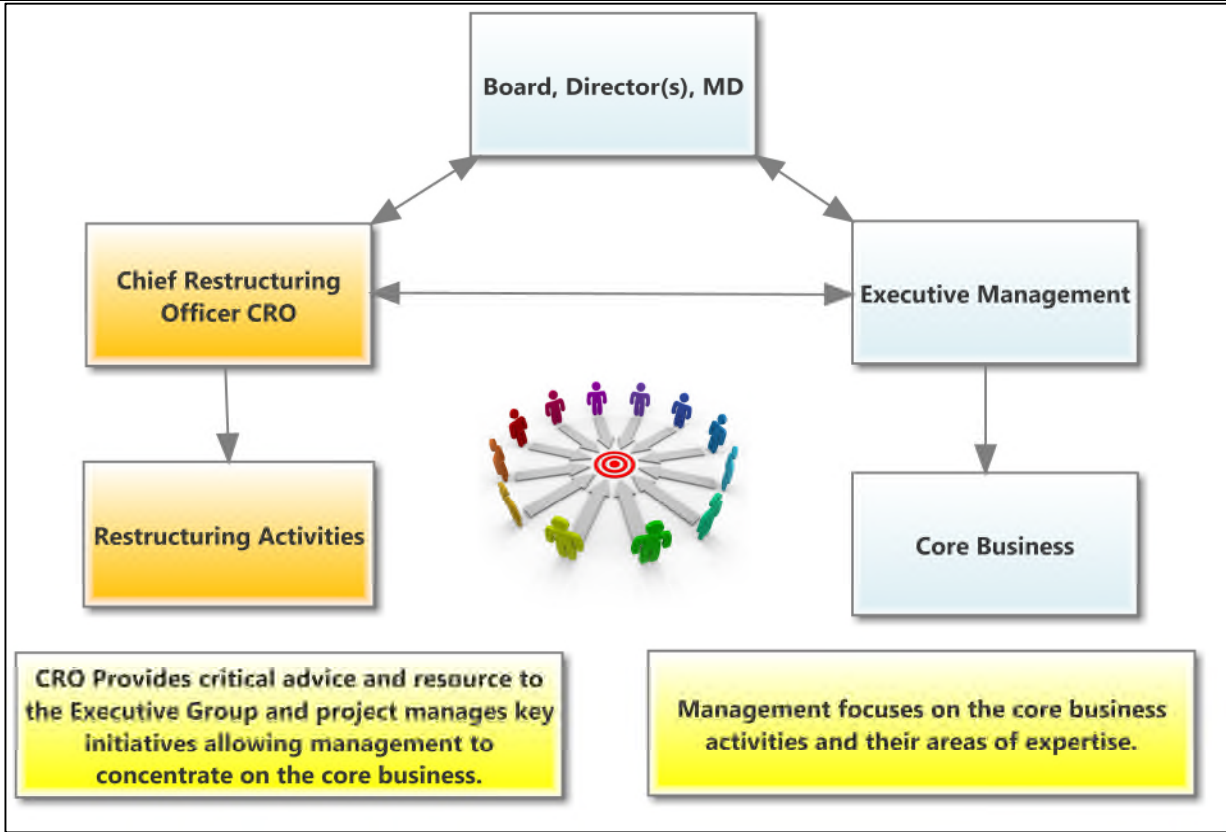


#### Points where Support or Intervention may be appointed

- 1) Early intervention increases survival potential
- 2) External distress usually noted by creditors, banks, customers and employees
- 3) External pressure often applied to take action
- 4) Support skill & resource requirements varies through the turnaround phase

### GENERAL TURNAROUND PROCESS & LEAD TIME





**COMMUNICATION EXAMPLES:**

- CRO working in the Business
- Strategy Map
- Example 5 point Turnaround plan and steps

